



Design & Illustration

Sarah Braden • sarah@sb-creative-milwaukee.com • 262 206 3413 • sb-creative-milwaukee.com

Career Interests: Photography Editing, Graphic Design, Advertising, Concept Art, Illustration, Story Boarding, Marketing, and Promotions

Education: BFA, Illustration
Milwaukee Institute of Art and Design
May 12, 2007

Thesis: Documentation of negative reactions and connotations to print advertising and indirect marketing.

Additional Studies: Print Design
Logo Development
Typography
Advertising
Photography
Fashion Illustration

Experience: SB Creative, llc- Freelance Design & Illustration 2005- Present
Prestige Marketing- Campaign Manager Summer- Fall 2008
Paine Communications Inc- Freelance Design/Data Entry 2008
The Onion, Promotions Intern Summer 2008
Milwaukee Magazine, Design Intern 2006

Skills: InDesign C4
Illustrator C4
Photoshop C4
(Mac or PC Environments)
Presentation
Public Speaking
Consumer Psychology
Interviewing and Training Techniques

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